

Privacy Policy

Last updated: 11 September 2026

Davies Print Group Ltd respects your privacy and is committed to handling personal information responsibly.

Davies Print Group Ltd

Company number: 17246210

Registered office: 26 Sepia Close, Port Talbot, SA12 7NY, United Kingdom

Email: hello@daviesprintgroup.co.uk

Who is responsible for your data?

Davies Print Group Ltd is the data controller for personal information covered by this privacy policy.

Information we collect

We may collect your name, business name, postal address, delivery address, email address, telephone number, order history, quotation information, correspondence and transaction information.

For personalised orders we may also receive photographs, logos, artwork, names and other information supplied for printing or personalisation.

Our website may collect technical information such as IP address, browser information, device information and cookie or analytics data.

Payment information is processed through the payment services available through our website. We do not normally receive or store your complete payment-card details ourselves.

Why we use your information

Purpose	Typical lawful basis
Processing orders, payments and deliveries	Contract
Preparing quotations requested by you	Contract / steps before entering a contract
Answering enquiries	Legitimate interests and, where appropriate, pre-contract steps
Producing personalised products	Contract
Keeping approved business logos, workwear specifications and reorder details	Contract and legitimate interests
Maintaining accounting and tax records	Legal obligation
Preventing fraud, protecting our systems and resolving disputes	Legitimate interests / legal obligations
Sending marketing communications	Consent or another lawful basis permitted by applicable marketing law
Non-essential analytics and advertising cookies	Consent

We do not sell personal information to advertisers or data brokers.

Artwork and photographs

Artwork, photographs and logos uploaded or emailed to us are used to prepare quotations, manufacture orders, deal with customer-service issues and, where appropriate, make repeat ordering easier.

Uploading artwork does not transfer ownership of the artwork to Davies Print Group Ltd.

Please avoid sending unnecessary sensitive personal information in artwork or correspondence.

Who we may share information with

We may share information where reasonably necessary with Wix and other website or hosting providers, payment processors, delivery companies, suppliers or production subcontractors, professional advisers, accountants, IT providers and public authorities where disclosure is required by law.

For example, artwork may need to be supplied to an external transfer or production supplier where part of an order is outsourced. We only share information that is reasonably necessary for the relevant purpose.

International processing

Some technology providers we use may process information outside the United Kingdom. Where UK data-protection law requires safeguards for an international transfer, we seek to use suppliers relying on an applicable adequacy arrangement or appropriate contractual or other safeguards.

How long we keep information

- Order, invoice and accounting records may generally be retained for at least six years from the end of the financial year to which they relate, where required for company and tax records.
- Quote and enquiry records that do not result in an order will normally be reviewed after approximately 24 months.
- Consumer photographs and personalised artwork will normally be reviewed for deletion approximately 12 months after fulfilment, unless there is a continuing reason to retain them, such as an active customer account, repeat-order request, complaint or legal obligation.
- Approved business logos, garment specifications and workwear setups may be retained while the customer relationship remains active and normally for up to three years after the last order, to support straightforward reordering.
- Information needed to record a marketing opt-out may be retained so that we can make sure we do not contact you again.

We periodically review information and delete or anonymise it where it is no longer reasonably required.

Marketing

We may contact existing or prospective customers about relevant Davies Print Group products and services where the law permits us to do so.

You can ask us to stop marketing at any time. Marketing consent can be withdrawn without affecting processing that took place before consent was withdrawn.

Your rights

Depending on the circumstances, UK data-protection law may give you rights to access your personal information, correct inaccurate information, request deletion, restrict processing, object to certain processing and receive certain information in a portable format.

Where we rely on consent, you may withdraw that consent. To exercise a privacy right, email hello@daviesprintgroup.co.uk. We may need to confirm your identity before releasing personal information.

You also have the right to complain to the Information Commissioner's Office (ICO) if you believe your personal information has been handled unlawfully.

Security

We take reasonable technical and organisational measures to protect information from unauthorised access, loss, misuse or disclosure.

No internet-based system can be guaranteed to be completely secure, but we aim to use reputable service providers and appropriate controls for the nature of the information we handle.

Changes to this policy

We may update this privacy policy if our services, suppliers or legal obligations change. The current version will be published on our website with its most recent revision date.